

INDIA MEDIA 2022

AVENUE

CCAvenue accredited with Superbrands 2021-22 title for excellence and leadership in the Indian Digital Payments Ecospace

6th April, 2021



CCAvenue, Infibeam Avenues' digital payments platform and one of the leading online payment facilitators, has been selected once again as among India's renowned and most trusted brands by Superbrands India. An independent arbiter of branding, Superbrands assessed companies in India across 270 categories that displayed an outstanding level of public brand recognition, customer engagement and community impact while demonstrating long-term brand reliability, consistency and responsibility. CCAvenue was voted and honored as a 'Superbrand 2021-22' by thousands of consumers and professionals across industries following a rigorous selection process.

Established in 2001, CCAvenue is one of the largest digital payments platform operated by Infibeam Avenues Ltd., the first ecommerce and Fintech company listed on the Indian Stock exchange.

CCAvenue deploys scalable and robust technological infrastructure to offer quick and secure processing of payments through multiple currencies and 250+ payment options. CCAvenue is PCI DSS 3.2.1 compliant payment gateway that offers highly secure payment processing through multiple payment options, including all the major credit cards, debit cards, digital wallets, net banking, eNACH and UPI payment options.

This glorious achievement reconfirmed the efficiency and powerful reputation of CCAvenue in the digital payments industry. During the Covid pandemic, CCAvenue's end-to-end contactless payment solutions such as Invoicing, Product QR Codes and Form Builder gained considerable traction as they delivered a safe and hygienic alternative to cash transactions.

With nearly two decades of rich domain expertise in the field of digital payments and financial technology, CCAvenue offers millions of websites in India and abroad, reliable and speedy contactless payments.

Furthermore, the year 2021 has so far been particularly rewarding for CCAvenue as it has bagged several other most esteemed awards and recognitions including the Economic Times Best BFSI Brands 2021 accolade, SKOCH Order-of-Merit for Excellence in Digital Payments, and the 'Best Digital Payment Facilitator' Accolade at the Driver of Digital Awards 2020.

Speaking exclusively about the recognition, Mr. Vishwas Patel, Executive Director at Infibeam Avenues Ltd. and Founder of CCAvenue, stated, "We are extremely honored to have received this prestigious title by Superbrands. It is an affirmation of the difference we have made in the digital payments space over the past few decades. During this period, CCAvenue has helped millions of organizations across industries to grow their businesses through our deep expertise in digital payments along with the latest payment innovations. Even during the pandemic, CCAvenue continues to provide highly secure, safe and contactless payments solutions to merchants and their customers across the country."

About CCAvenue



CCAvenue, the flagship brand of Infibeam Avenues Limited, is a PCI DSS 3.2.1 compliant payments platform for eCommerce businesses in India. The organization serves a clientele of approximately 1.3 lakh merchants spread across verticals such as Retail, Travel, Real Estate, Telecommunication, Government departments, and Utility billers, Hospitality, Education and Healthcare. It enables merchants to accept online payments through a spectrum of new-age payment options including 6 major Credit Cards, 98+ Debit Cards (All MasterCard / Visa / Maestro / RuPay Cards), Amex EzeClick, 58+ Net Banking, Mobile Wallets, UPI and up to 15 Multi Bank EMI options.

LINK:

<https://www.ccavenue.com/pr/CCAvenue-accredited-with-Superbrands-2021-title-for-excellence-and-leadership-in-the-Indian-Digital-Payments-Ecospace.jsp>



Atul Ladha & Ashis Baheti MD Vectus Industry Ltd

Vectus gets the title of Superbrand 2021 in the water storage tank category

New Delhi [India], April 6 (ANI/BusinessWire India): "Vectus Industries Limited", an established company of the country in the field of water storage solutions gets awarded with the title of Superbrand in the water storage tank category for the year 2021.

On this joyous occasion, the managing director of the company, Ashish Baheti, said, "A lot of people have contributed to establishing Vectus as a brand. I would like to thank everyone who's consistent efforts and contributions whether direct or indirect have led us to this honour. I am very thankful and would like to congratulate everyone from our distributors, dealers, plumbers, customers, associates, and all our team members. I feel very privileged to work with such people who have always supported us. In the past 30 years, there has been no compromise with the quality of our products due to the ever-increasing efforts and skills of these people over the years."

Speaking on this memorable moment for the company, managing director, Atul Ladha, said, "First of all I would like to thank all our customers and every single person associated with Vectus. Vectus is not just a name, but a family built with the efforts, skill, hard work, discipline, determination, and honesty of hundreds of people. We have successfully completed 30 years of credibility, quality and expansion in several product categories in the polymer industry."

The water solution company has been providing water storage and piping systems throughout the country for the past 30 years. With 4300+ distributors, 30,000+ retail counters and 14 manufacturing plants all over India, Vectus is one of the fastest-growing companies in their industry. This story is provided by BusinessWire India. ANI will not be responsible in any way for the content of this article. (ANI/BusinessWire India)

LINK:

<https://www.aninews.in/news/business/business/vectus-gets-the-title-of-superbrand-2021-in-the-water-storage-tank-category20210406120355/>

H&R JOHNSON

Awards & Accolades - The Proud Legacy Of H & R Johnson

Ever since 2004, H & R Johnson has won awards for its impeccable products and services. We are glad to showcase the H & R Johnson Hall of fame, a testimony of our work through years. We always make sure we remain consistent in delivering top-notch wall tiles, floor tiles, and other products. Our achievements have been consistent & we take pride in giving you a tour. Here are the H & R Johnson awards throughout the years.



Johnson Smart Tiles Is Now Selected
Superbrand India 2021-22



Johnson Marble & Quartz Is Now Selected
Superbrand India 2021-22



Johnson Endura Is Now Selected
Superbrand India 2021-22

LINK:

<https://www.hrjohnsonindia.com/awards-accolades>

SOME TILES ARE NOT JUST SMART,
THEY ARE SUPER TOO!



THE LEADING TILE BRAND WINS THE SUPERBRAND
2021 AWARD FOR ITS RANGE OF **SMART TILES**



H & R Johnson India

26 April 2021 ·

Time to rejoice again! Johnson, bags the revered Superbrand 2021 award!

The leading brand has made its mark by offering innovative tiling solutions to transform spaces and your lifestyle for better health, hygiene and safety.

We thank everyone who contributed towards achieving this amazing feat!

NOTE: 2021

LINK:

<https://www.facebook.com/HRJIndia/photos/a.10150231572356366/10157831999211366>

ASTRAL PIPES



Astral Pipes ✓

6 May 2021 at 10:19 · 🌐

With our incessant focus on quality, innovations, and value engineering, we commit to provide world-class piping solutions that consistently improve industry standards. Our approach towards achieving excellence in piping has earned us a reputation over the period. Our products and their consistent quality have created countless benchmarks in the category. This commitment and efforts get reflected in how the consumers too put their trust in Astral. It's been an honor to get designated as consumer validated Superbrands, once again!

#Astral #AstralStrong #AstralWins #AstralAchievements #AstralPipes #MostTrustedPipingBrand #PipingBrand #Piping #InternationalStandards #Superbrands #Hattrick #Superbrand #ConsumerValidated #BrandWins



LINK:

https://m.facebook.com/story.php?story_fbid=933840784045619&id=186873938039882&eav=AfYPmEYlbsWvakFRWAIC-SE9-6hGpA-04eKqwG_LyF6a1XDSTSTknugGuN0aGm82aPs&paipv=0&rdr

TATA STEEL

TATA STEEL
WeAlsoMakeTomorrow

TATA
TISCON
JOY OF BUILDING



6 CHEERS
FOR TATA TISCON!



**We've achieved our
highest ever
Superbrand score of 7.8!**

Tata Tiscon World

6 April 2021 ·

Tata Tiscon has set the benchmark once again with its highest ever Superbrand score!
Spread the Joy! **#TataTiscon #Superbrand#JoyOfBuildingLegacies**

LINK:

<https://www.facebook.com/tatatiscnworld/photos/a.403670633093207/3592417017551870/?type=3>

KAJARIA



YouTube Video (Images)

Jul 15, 2021

Being an undisputed leader in the tile industry, Kajaria has added a feather to its cap by bagging the award of Superbrand, for the 12th time in a row. We are proud of our achievement and we promise to deliver nothing but the best quality to you. [#Kajaria](#) [#KajariaCeramics](#) [#Superbrand](#) [#Tiles](#) [#FloorTiles](#) [#WallTiles](#)

LINK:

https://www.youtube.com/watch?v=y2_bPG4rWb8

Awards & Certifications



Superbrand

Kajaria - Winner of Superbrand awards, 12 times in a row

Kajaria is the only ceramic tile company of India to achieve the rare distinction of being a Superbrand for the twelveth times in a row, a status shared by only sixty other corporate houses in India.

The Superbrand is considered a very prestigious award for branding in India, which the company proudly bagged for twelveth consecutive years. The winners have been identified to be the strongest brands in their respective categories and have been chosen from more than 700 shortlisted consumer brands. The Superbrand organization has been tracking the branding phenomenon for over 15 years now. The criteria for selection of the winning consumer brands include perceived brand image plus the brand's mindshare, goodwill, consumer loyalty, trust and emotional bonding.

LINK:

<https://www.kajariaceramics.com/awards-certifications.php>

CERA

Cera's tradition of innovation and brand value have been recognized time and again by reputed brands' custodians in their journey towards excellence. From being named Asia's Most Promising Brand and also a Power Brand, to our recent wins – Superbrand and Readers' Digest Trusted Brand, we are on a continuous strife to set unique benchmarks in this industry.



Trusted Brand Award 2021



Superbrands Award 2021



Growth Ambassador Award 2019

LINK:

<https://www.cera-india.com/about-us>

JAQUAR



Jaquar India

23 July 2021 ·

A moment of pride for all at Jaquar!

Jaquar is being recognized by Superbrands for the 10th time now in a row. Consumers voted us among the top 5% of Superbrands across all categories.

Thank you for your trust and support that inspires us to keep innovating.

[#JaquarGroup](#) [#Jaquar](#) [#JaquarFaucets](#) [#Superbrands](#) [#ConsumersPreference](#) [#IndianBrand](#)
[#TopBrands](#)

LINK:

<https://www.facebook.com/JaquarIndia/photos/a.265132863509882/4315704105119384>

SBI CARD

'Superbrands 2021' Award (Sep'21)

SBI Card recognized as 'Superbrand' for the year 2021 in the

Credit Card category.

Superbrands is a global organization present in 90 countries that is dedicated to showcase the best brands in each country. As per the Superbrands People's Survey 2021, SBI Card scored amongst the top 6% of all brands, across all categories, in the country.



LINK:

<https://www.sbicard.com/sbi-card-en/assets/docs/pdf/who-we-are/notices/sbi-card-investor-presentation-q2FY22.pdf>

TATA HITACHI



@Tata_Hitachi_IN

Tata Hitachi gets the Superbrand award for the second time in a row . A moment of pride for the organization. [#TataHitachi](#)
[#Superbrands](#) [#ChaloDeshBanaye](#)



LINK:

https://twitter.com/tata_hitachi_in/status/1382575703208579076

ARIZOR



The advertisement features a white V-GUARD ARIZOR 4150 Inverter AC Stabilizer unit against a dark blue background. The unit has a sleek, rectangular design with a small V-GUARD logo and the number '4150' on its front. To the left of the unit is a gold circular badge with '3 YEARS WARRANTY'. To the right, the text 'Features:' is followed by three bullet points: 'Premium Aesthetic Design to complement your interior décor.', 'Smart Output Voltage Correction for the safe functioning of your AC.', and 'Intelligent Time Delay System ensures proper balancing time for the compressor.' Below the unit is a gold 'SELECTED Superbrands India Consumer Validated 2021-22' badge. The text 'ARIZOR 4150' and 'The better half of your AC.' are prominently displayed at the bottom right. The V-GUARD logo is in the top right corner.

V-GUARD | ARIZOR 4150 | Inverter AC | Stabilizer | Mallika | Furniture & Electronics & Mobiles



[Mallika Furniture & Electronics](#)

5.21K subscribers

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16

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514 views Mar 28, 2022

V-GUARD ARIZOR 4150 V-GUARD BRING HOME A BETTER TOMORROW The Protection We need.. The Protection Our Inverter AC need Protect Your Inverter AC With India's No.1 Stabilizer Selected Superbrands India Consumer Validated 2021-2022 The Better Half Of Your AC Features: * Premium Aesthetic Design to complement your interior decor. * Smart Output Voltage Correction for the safe functioning of your AC * Intelligent Time Delay System ensures proper balancing time for the compressor. MANAM SOLUMAE MALLIKA Mallika Furniture & Electronics & Mobiles Whats App number: 9367 51 9367 <http://mallikafurnitureandelectronics...> THANJAVUR | THIRUVANNAMALAI | THIRUVARUR | KUMBAKONAM | PATTUKOTTAI | TRICHY | SALEM | KARAİKAL [#Mallika](#) [#Furniture](#) [#Electronics](#) [#Mobiles](#) [#Home_appliances](#) [#Thanjavur](#) [#Thiruvavarur](#) [#Thiruvannamalai](#) [#Chennai](#) [#Kumbakonam](#) [#Pattukottai](#) [#Trichy](#) [#Salem](#) [#Karaikal](#) [#Leading_Brand](#) [#50_Years](#) [#50yearsofcelebrating](#) [#Quality_Product](#) [#V_GUARD](#)

LINK:

<https://www.youtube.com/watch?v=oZTdaW6iKww>

RACOL

Selected Superbrand
Racold is the only brand in the water heating category to be chosen
as Superbrand for 2019 & 2021.



LINK:

https://www.racold.com/themes/racold/pdf/Range_Leaphlet_Web_August_2022.pdf