Pick of the crop

Homegrown brands are among the Asian companies with multi-country links recognised in this year's Business Superbrands award

by Ahmed Reza

AAA Asset Management

Prudent management for investors

Indian and Lithuanian offices of AAA Asset Management are set to be opened in a few weeks. The business model will enable AAA to continue to achieve strong growth in the performance for investors.

Frankly, it is not the only Asian brand that is doing well, but it is certainly one of the best performers in the region.

For future acquisitions and mergers, it is committed to be a value-driven partner providing a competitive edge. It is also the first to contribute to the profitability of its shareholders and investors.

INITIAL HYGIENE

Raising standards amid COVID-19 pandemic

Forrest Holdings has already made good progress in implementing its hygiene protocols in its factories, factories and warehouses. It has invested in the right equipment and the right processes to ensure a safe and healthy workplace.

NCS

Making it happen

It's not an easy task to ensure the smooth, seamless and transparent flow of goods and services in the global market. However, NCS' continuous efforts to streamline processes and improve efficiency have made it a leader in the logistics industry.

For the past three years, the company has implemented various initiatives to reduce costs, increase productivity and improve overall service levels. These efforts have paid off as the company continues to grow and expand its global reach.

SKYF

Catering more than food

SKYF is more than just a food delivery service. It offers a wide variety of products, including fresh produce, beverages, and even groceries. The company is committed to providing a convenient and hassle-free solution for customers.

A new iPad app will be launched that will allow customers to place orders and track their deliveries in real-time. The app is expected to make it easier for customers to place orders and for SKYF to manage its operations more efficiently.

ST Affirm

Energy solution partner

ST Affirm is an innovative energy solution provider. The company focuses on renewable energy technologies such as solar, wind, and hydro.

Its solutions are designed to help customers reduce their carbon footprint and lower their energy costs. The company's offerings include solar panels, wind turbines, and energy storage systems.

The company's commitment to sustainability is evident in its focus on developing and implementing innovative energy solutions. ST Affirm's reputation for excellence and expertise has earned it recognition as a leading energy solution provider.
Warming lives for generations

City Gas' award-winning customer-friendly ways are key to its longevity

City Gas has a long way to go to keep its promise to be a humble producer of gas light up homes in Singapore. As the gas passes, gas for cooking and water heating purposes; overtakes lighting. The role of the art-15 meter is still short of its potential. The company is trying to keep pace with the plant, taking over operations of the historical Kallang works.

Today, City Gas’ 48,000 and industrial customers enjoy safe and reliable gas supply for their cooking, heating and drying needs. The company’s motto: "Warming Lives for Generations" is apt as it has been associated with affordability and service too.

Likewise, business partners such as contractors are treated as part of the family. They are also trained to deliver the City Gas experience, ensuring the company’s business runs smoothly.

City Gas appeals for customers and partners in its efforts to reach its five-year mission to have 1,000 businesses who are familiar with advertising—newspaper, radio, Internet and TV. bean dished shows and events.

It has partnered The Explorables for the housing council outreach campaign to show the importance of fire safety and hygiene, and has also partnered the Nature Environmental Agency and National Parks Board to extend the City Hiker Food Hike, which is promoted and in this turn, helps City Gas enhance its image as a supplier of the public. City Gas has also been sensibly positioning itself as a green company.

First launching the flagship Go Green, Go City Gas at a technical convention five years ago, it has continued to educate consumers throughout the supply chain industry.

Customers can look forward to seeing more activities related to City Gas’ range of eco-friendly products be it the water heater, clothes dryer or bean dished TV’s.

City Gas is also keenly involved in the festive season, with its green theme.

City Gas has also been producing and commissioning gas for more than 10 years. Throughout this time, City Gas has remained committed to deliver safe and reliable supply for various cooking, heating and drying needs.

"City Gas has by nature, a relationship with its customers. We are not just a business, we are part of the community. We are our partners and our customers for their lives and health and support for the company."

Powered for growth

Superb quality, performance and reliability propel PowerPlus to the top of its industry

From wheel loaders to half-dozen, equipment to backhoes, fuel transport to hydraulic traction and mowers—manufacturers and supplier PowerPlus comprehensive range of heavy equipment and construction machinery has gained a strong reputation among the contractor market.

It was an order from the United States that gave the brand a high profile last year. Citing the surge of the economy, the market in the United States, as well as the strong yen, orders started coming in, followed by an order in a size, and even a set of products from South America, Asia, South Africa and elsewhere.

"The company’s roots go back to 1976 as a used equipment sales company. From a modest start with worldwide dealer equipment in size,” founder Derek Eun Koong was quoted as saying in its inaugural anniversary souvenir.

The company’s business philosophy and performance and reliability, “To have an edge over our competitors and to differentiate our products from the other equipment manufacturers, we aim to become customer-focused by not only providing the best service, but also by providingprivate financing and enhanced design of our products,” says Mr. Koong. "We deliver customer service excellence by meeting customer needs."

Continually reaching out to international prospects, the company participated in trade shows, taken up advertising in magazines and newspapers, marketing of all brands, include motorcycle brand. Products range from tractors and trucks. It even has in-house TV and cable channels showcasing product videos. PowerPlus has also launched several other products, including the new line of commercial vehicles. It has several dealers, including those in the United States, South Korea, Malaysia, Singapore and Indonesia.

When its operations doubled in size from 1994 to 2000, PowerPlus plants will be at its highest ever. In addition to five years, City Gas has also been sensibly positioning itself as a green company. For a company involved in the heavy industry, it is a significant milestone. To cater to the high demands, the company has already switched to enjoy this benefit. To understand how your company can enjoy this benefit too, call 683 6888 or simply mail your electricity bills to marketing@serayaenergy.com.sg.

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Communications powerhouse

SingTel is top among homegrown companies well-known for excellent branding efforts

SingTel was crowned the leader in the Asia-Pacific region for its SME, corporations and government customers. By 2010

"Do not go where the path may lead; instead go where there is no path and leave a trail."

― Ralph Waldo Emerson
Partnerships that go beyond to succeed.

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Simplified SaaS Experience
Targeting the right markets

Cyclone's wide range of services for various industries provides a unique value proposition to clients.

As the headline suggests, the article discusses the various markets and services offered by Cyclone, a company that provides energy solutions, system integration, and energy management services.

The article highlights Cyclone's commitment to providing energy-efficient solutions to various industries, including the marine, infrastructure, and energy sectors.

The article also mentions Cyclone's award-winning projects, such as the Alcatel-Lucent facility in Singapore, which received the TEC Innovation Award for its use of renewable energy sources.

The article concludes by emphasizing Cyclone's dedication to providing innovative and sustainable solutions to meet the energy demands of various industries.

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Energy saver

Seraya Energy's efficient service helps customers cut costs.

As mentioned in the article, Seraya Energy offers efficient energy services to help customers cut costs and improve their energy efficiency. The company's success is attributed to its commitment to providing high-quality services, including consultation, installation, and maintenance of energy-saving solutions.

The article highlights Seraya Energy's innovative technologies and solutions, which help customers save money and reduce their environmental impact.

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Powerpac International congratulates Powerplus Group Pte Ltd for being awarded Business Superbrands 2012.

The article congratulates Powerplus Group Pte Ltd, a company that provides energy management solutions, on being awarded Business Superbrands 2012. The company's recognition is attributed to its high-quality services and commitment to providing energy-efficient solutions.

The article also mentions Powerpac International's congratulatory message, emphasizing the company's support for the energy sector's growth and development.

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In association with Powerplus Group Pte Ltd.
Branded for success

Companies achieve Superbrands status for providing good services and products to their corporate clients

by national review

TWENTY-EIGHT companies including hospitals have achieved the exclusive Singapore Business Superbrands status.

Each of the companies has been selected for its ability to meet the needs of corporate clients - its products and services.

Participation in the Singapore Business Superbrands programme is a significant endorsement of the companies' dedication to excellence in product and service delivery.

The companies were judged on a variety of criteria including the quality of their products and services, as well as the value they add to corporate clients.

These criteria included the companies' corporate reputation, financial stability, customer satisfaction, and the quality of their products and services.

The companies were also evaluated on their ability to meet the needs of corporate clients - their products and services.

The companies were selected based on a rigorous evaluation process that included a survey of corporate clients and an independent assessment of the companies' performance.

The top 20 companies in the survey were selected as the Singapore Business Superbrands 2012.

City Gas is one of the oldest corporations in Singapore, having just celebrated its 150th anniversary last year. We began with lighting up the streets of Singapore in 1861, and have never stopped since.

Today, we are known as City Gas and we are a wholly-owned subsidiary of City Spring Infrastructure Trust, which is listed on the Main Board of the Singapore Exchange.

Our corporate reputation is attributable to our focus on delivering good customer service, and continually striving to be the best in the business.

Our shared commitment to excellence and the value of the relationships we build with our clients.

City Gas will continue warning hearts in the city and warming homes for generations to come.

www.citygas.com.sg

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