

Superbrands

Media Coverage

Country	Date	Publication
Philippines	2010	Press Clippings



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SUPERBRAND'S AWARDEE. Burlington, the leading name in socks, was once again recognized as a Superbrand for seventh straight year. The awarding for 2009-2010 was held recently at Zuni Restaurant and Wine Bar Greenbelt 5 with its first cocktail certificate presentation. Burlington was cited for its trendsetting styles and technology such as its BioFresh anti-microbial socks, Flexgel and Sofigel footcare solutions. Photo shows Ruddy Tan, General Manager of Burlington Industries Philippines (BIP) Inc. receiving the award from Karl Mclean, Chairman of Superbrand Marketing International Inc.