

Superbrands

Media Coverage

Country	Date	Publication
Hungary	2017	Press Clippings

Infogroup gets Superbrands award for third time in row

BBJ

Thursday, July 20, 2017, 09:11

Real estate firm Infogroup has been recognized by the Superbrands award for the third time in a row by the 22-member independent board of Business Superbrands program, according to a press statement sent to the Budapest Business Journal.



Over the years, Infogroup has grown to be one of the most dynamic key players on the Hungarian real-estate market, the press statement says. At the same time the values the company was founded on have remained just as important, it adds.

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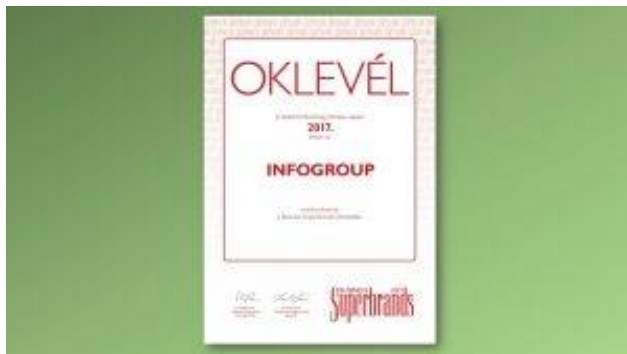
“We are very proud that our company values are recognized with the Superbrands award. Infogroup has put great emphasis on reflecting our slogan, ‘Property development at its best’, at every area of our operations. I believe that the Infogroup brand represents fair cooperation, long-term value creation and social responsibility,” said general manager Ádám Székely.

Brands are shortlisted for the award after financial and professional screening based on the recommendations of Bisnode and other leading Hungarian organizations. This 4000-member list includes Hungary’s blue-chip companies as well as smaller, but reputable firms with excellent communications and branding strategies.

https://bbj.hu/real-estate/infogroup-gets-superbrands-award-for-third-time-in-row_136125

26 May, 2017

INFOGROUP WON SUPERBRANDS AWARD FOR THE THIRD TIME



The 22-member independent board of Business Superbrands program awards this prestigious prize to the best B2B brands. Infogroup has won three times in a row.

Over the years, Infogroup has grown to be one of the most dynamic key players on the Hungarian real-estate market. At the same time the values the company was founded on have remained just as important.

„We are very proud that our company values are recognized with Superbrands award. Infogroup has put great emphasis on reflecting our slogan ‘Property development at its best’ at every area of our operations. I believe that Infogroup brand represents fair cooperation, long-term value creation and social responsibility” – said Ádám Székely, general manager of Infogroup.

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<http://infogroup.hu/en/2017/05/26/infogroup-won-superbrands-award-for-the-third-time/>

Hertz Wins Hungarian Superbrands Award

19.05.2017

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Once again, for the 12th consecutive year, Hertz has won the Superbrands Award in 2017. The official certificate presentation ceremony was held in Vecsés where it was handed over to Tamás Tóth, Chief Operating Officer of Hertz Hungary.

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Hertz officially thanks all partners and clients for their continuous trust, which lead to this prestigious award once more, and confirmed its commitment to continuing successful cooperation. Hertz stated it intends to provide the same high quality service to ensure clients will continue to be satisfied.

[Visit Hertz online](#)

Superbrands^{12x}

'05 '07 '08 '09 '10 '11

'12 '13 '14 '15 '16 '17

http://www.xpatloop.com/news/hertz_wins_hungarian_superbrands_award