

Superbrands

Media Coverage

Country	Date	Publication
Hungary	2015	Press Clippings

FedEx Trade Networks Receives 2015 Business Superbrands Prize in Hungary

December 21, 2015



MEMPHIS, Tenn., December 21, 2015— FedEx Trade Networks, the freight forwarding and customs brokerage arm of global shipping giant FedEx Corp. (NYSE: FDX), earned the 2015 Business Superbrands Prize in Hungary for the second consecutive year.

The award identifies brands that perform at the highest level with regards to market presence, longevity, goodwill, customer loyalty and marketplace acceptance.

“Receiving the 2015 Business Superbrands Prize is a huge honor and speaks to the daily commitment made by our almost 4,800 team members across the globe who strive to provide the best experience possible to the customers we serve,” said Christian Blain, vice president, EMEIA, FedEx Trade Networks.

A jury of independent professionals elects which brands are granted the exclusive trademark for Business Superbrands. Selection is based on Bisnode, a service that provides data insights to facilitate decision-making for companies and organizations throughout Europe, in conjunction with input from professional chambers and associations that qualify candidates following identical regulations across 90 countries.

<https://about.van.fedex.com/newsroom/fedex-trade-networks-receives-2015-business-superbrands-prize-in-hungary/>



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03/11/2015

Europ Assistance Hungary has won the “Business Superbrands” award for the third time

The 10th of September, Europ Assistance Hungary has been elected the better brand of the year by winning for the third time, after 2011 & 2012, the “Business Superbrands” award, attributed every year since 1995 to the most excellent brands in the B2B sector on a basis of 4000 companies.

The committee’s “Business Superbrand ” is based on various factors to select the finalist company including its strategy of development and innovation, its reputation and its values (ethics , service, quality of offers ...).

Note that the views of customers and partners are also taken into account through the creation of a special investigation .

This award represents a great opportunity for the development of the Hungarian company and its reputation, especially with its potential partners and customers.

<http://group.europ-assistance.com/en/news/europ-assistance-hungary-has-won-business-superbrands-award-third-time#.WrkJz4huaUk>