

# Superbrands

## Media Coverage

Country	Date	Publication
Malaysia	2015	Press Clippings

## PosLaju is Malaysia's top brand for 2015

Published on: Thursday, December 03, 2015

**Kuala Lumpur:** PosLaju became the first local company to be named as Superbrands Malaysia's Top Brand of 2015, beating 1,381 other contestants.

Pos Malaysia Bhd Group Chief Executive Officer, Datuk Mohd Shukrie Mohd Salleh, said Pos Malaysia went through a rebranding exercise earlier this year to embody the spirit of a modern forward-thinking organisation.

"The rebranding is necessary to enable Pos Malaysia to remain relevant besides strengthening its position and transforming itself to meet client needs and adapting to face challenges and competition in the 21st century," he told reporters at the prize-giving ceremony here Wednesday.

Director of Superbrands Malaysia, Mike English, said Malaysian companies were more aware of branding and have shown great creativity in crafting their unique identities.

"We are pleased to recognise the growth of Malaysian companies in achieving branding, through the Superbrands certification," he said.

English said companies participating in the Superbrands awards were by invitation only and the brands were selected by a special council based on a stringent selection criteria.

"It provides a mark of excellence and recognition that the brand has established the finest reputation in its field," he said. – Bernama

<http://www.dailyexpress.com.my/news.cfm?NewsID=104989>

## My Bowen Therapy Clinic Wins Award For Slipped Disc Treatment

Posted: Feb 05, 2018 12:02 PM Updated: Feb 05, 2018 12:02 PM

Lorna Mair is a certified and accredited Bowen therapy practitioner, with personal experience in the modality. The clinic is recognized for its Holistic Therapy methods.



**My Bowen Therapy**  
Pain Relief

**Slipped Disc / Lower Back Pain Relief Treatment - Natural, Safe & Cost Effective**

My Bowen Therapy, offers residents in Kuala Lumpur & Selangor a truly unique effective way to manage their pain. Try our pain relief services before spending money on expensive doctors and medications.

[Read Some Testimonials](#)

[Get Help Today](#) [Call 016-333 4581](tel:016-3334581)

# Superbrands

## Media Coverage

Country	Date	Publication
Malaysia	2015	Press Clippings

Kuala Lumpur MY – February 5, 2018 /MarketersMedia/ —

My Bowen Therapy Pain Relief Clinic and Lorna Mair are pleased to announce that they have been recognized for their [slipped disc treatment](#) and other holistic therapies. The latest award was the 2015/16 super brands in Complimentary and Alternative Therapy. MBT won the 2015/16 recognition for super brands in Complimentary and Alternative Therapy” she continued. “I was invited to London One White Hall in 2016 and was a finalist for Complimentary Therapist of the Year for Federation of Holistic Therapy.” Like most Bowen Practitioners worldwide, Lorna learned the Bowen Technique after the first-hand experience with the modality.

She researched the modality, its benefits and the results it was producing worldwide. She trained in the original Bowtech® technique in Australia, the birthplace of Bowen Therapy. Lorna, now a certified and accredited Bowen Therapist, member of the Bowen Association UK and the Federation of Holistic Healers, is excited to introduce Bowen Therapy to the population of Kuala Lumpur, Malaysia and beyond. She is dedicated to spreading the word of Bowen, one of the world’s fastest growing modalities, and how it can truly change people’s day-to-day lives.

Malaysia’s very first Bowen therapy clinic opened its doors in October 2015 and in less than one year the numbers who have discovered the Bowen technique has increased tremendously. Winning 2015/2016 Malaysia SuperBrands award for Alternative Health and Holistic Therapies, the clinic, has gone from strength to strength. Lorna Mair has treated people of all ages, from newborns to the elderly, and has experience in treating a variety of conditions ranging from backache to learning difficulties. She is very excited to introduce more people to the benefits of Bowen.

Malaysia has welcomed the inaugural Bowen Therapy courses in My Bowen Therapy clinic in the Kuala Lumpur location and will hopefully have its very own government regulated Bowen Therapy Association, and fourteen new therapists qualified to practice in Kuala Lumpur and beyond.

<http://www.wandtv.com/story/37426208/my-bowen-therapy-clinic-wins-award-for-slipped-disc-treatment>